

Transcription Sri Lankan BAT

Timecode	Transcription
00:00:10	<u>Manel Gamage – SADP Home Gardener</u> Earlier it was very difficult for us, but with this program we were taught to grow our own food. They taught us to grow everything, so I feel we can now take this learning much further forward.
00:00:25	<u>A.D. Susantha Kumara - SADP Home Gardener</u> We were struggling to make ends meet before this, now they have taught us to grow our own produce. Except for a few things we now grow everything at home, which means we can save a lot of money.
00:00:37	<u>VO</u> 2005 saw the beginning of a new CSR project in Sri Lanka by our company, the Ceylon Tobacco Company. The Sustainable Agricultural Development Program has simple and powerful goals – to empower the rural Sri Lankan communities the company operates in and to help alleviate poverty through teaching these communities to become self-sufficient.
00:01:01	<u>Pathum Ananda – SADP Field Supervisor</u> Thousands of farmers through the SADP program can now make sustainable home gardens, making their own compost heaps and growing their own vegetables. Through the efforts of our field officers we also monitor their progress and advise them on how best to proceed.
00:01:21	<u>VO</u> During the first stage of the two and a half year program, farmers are taught how to maximize the use of their home gardens. Specially trained SADP field officers show them how to make compost pits and give them plants and seeds. The second stage concentrates on further improving farming techniques, with efficient seedbed cultivation and the introduction of poultry farming.
00:01:52	<u>VO</u> In the third stage, animal husbandry is introduced and cash crop cultivation is enabled...The level of self-sufficiency increases until the families reach the fourth and final stage of graduation, and are deemed fully self-sufficient. The SADP program which began in two districts now works with over 16,300 families and has more than 62,000 beneficiaries in 16 districts of Sri Lanka.
00:02:33	<u>A.V. Shanthi – SADP Home Gardener</u> SADP is now a part of our lives and an essential thing we do every day. We derive great pleasure from our home garden. I have now been able to increase my income by around 10,000 rupees a month. This program has truly changed our lives.
00:02:54	<u>VO</u> Over the years the program has continued to expand, helping thousands upon thousands more poverty stricken families in rural communities help themselves.